

February 10, 2025

To,  
The Manager,  
Listing Department,  
**The National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot C/1, G Block,  
Bandra – Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Ref.:** Private Placement memorandum dated May 08, 2023, May 30, 2023, October 18, 2023 and November 29, 2023 and of Alpha Alternatives Financial Services Private Limited (*formerly known as Provincial Finance and Leasing Co. Private Limited*) (“**Issuer**” or “**Company**”) (“**Placement Memorandum**”).

**Sub:** Intimation for exercise of Put Option pursuant Regulation 15(7) of Securities and Exchange Board of India (Issue and Listing of Non-Convertible Securities) Regulations, 2021 (“**SEBI (ILNCS) Regulations**”) and Record Date pursuant to Regulation 60 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI (LODR) Regulations**”) (“**the Listing Regulations**”).

Sr. No.	ISIN	ISIN Description
1.	INE0L6807070	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR CAR B BR NCD 24MY26 FVRS1LAC
2.	INE0L6807088	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR F BR NCD 17JU26 FVRS1LAC
3.	INE0L6807096	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR G BR NCD 04NV26 FVRS1LAC
4.	INE0L6807112	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR H BR NCD 20AP27 FVRS1LAC

Dear Sir/ Ma’am,

Pursuant to the provisions of Regulation 60 of the SEBI (LODR) Regulations and Regulation 15(7) of SEBI (ILNCS) Regulations, we hereby inform you that the Company has received a notice informing exercise of Put Option of Secured, Listed, Rated, Redeemable Principal Protected Market Linked Debentures issued on private placement basis (“**MLDs**”) as per the terms and conditions of the issue stated in the Placement Memorandum.

Further, pursuant to Regulation 60(2) of the SEBI (LODR) Regulations, we hereby inform you that the Company has fixed Record Date for the purpose of Redemption of the aforesaid MLDs pursuant to the exercise of the Put Option by the Debenture Holders, as per the terms of issue of MLDs in addition to interest. The details of Record Date are as follows:

Alpha Alternatives Financial Services Private Limited  
(Formerly known as Provincial Finance and Leasing Co Private Limited)  
(CIN: U65923MH1993PTC075162)

[www.fin.alt-alpha.com](http://www.fin.alt-alpha.com)

A: 34th Floor, Sunshine Tower, Senapati Bapat Marg, Dadar West, Mumbai 400 013

B: +91-22-6145-8900 | E: [info@alt-alpha.com](mailto:info@alt-alpha.com)



Particulars	Record Date	Purpose	ISIN	Redemption Payment Date (pursuant to Put Option)
Rated Secured Listed Transferable Redeemable, Principal Protected Market Linked Non- Convertible Debentures ("NCDs" / "Debentures" / "MLDs")	14 <sup>th</sup> February, 2025	Redemption (pursuant to Put Option)	INE0L6807070 INE0L6807088 INE0L6807096 INE0L6807112	03 <sup>rd</sup> March, 2025

The above MLDs shall be redeemed along with interest accrued on the redemption date as per the terms of issue of MLDs.

Further, the terms of the MLDs shall remain unchanged for the holders of the MLDs, under the aforementioned ISIN's, who have not exercised Put Option.

Request you to kindly take the same on record.

Yours Faithfully,

For **Alpha Alternatives Financial Services Private Limited**  
(Formerly known as Provincial Finance and Leasing Co Private Limited)

**Shreyans H. Mehta**  
Director  
DIN: 06756771