

February 22, 2024

To,  
**National Stock Exchange of India Limited**  
Listing Department  
Exchange Plaza, 5<sup>th</sup> Floor, Plot C/1,  
G Block, Bandra-Kurla Complex  
Mumbai – 400051.

Dear Sir/Madam,

**Sub: Disclosure under Regulation 51 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 51(2) read with Part B of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), we would like to inform that the Board of Directors of the Company at their meeting held on February 22, 2024, inter-alia, approved the issue and offer of 4,53,399 - 0.0001% Series A Cumulative Compulsorily Convertible Preference Shares of the face value of Rs. 10/- each (“CCCPS”) at a premium of Rs.784/- per CCCPS on preferential basis in one or more tranches subject to the approval of shareholders, to the following eligible investors who are existing Debenture Holders:

Sl. No.	Name of the Investors	No. of CCCPS
1.	Harshvardhan Properties Pvt Ltd.	1,51,133
2.	Yashvardhan Estate and Developers Private Limited	1,51,133
3.	Sargam Retails Private Limited	1,51,133
	<b>Total...</b>	<b>4,53,399</b>

This intimation shall be made available on the website of the Company viz [www.fin.alt-alpha.com](http://www.fin.alt-alpha.com).

We request you to kindly take the above information on your record.

Thanking you,

Yours faithfully

For **Alpha Alternatives Financial Services Private Limited**  
(Formerly known as Provincial Finance and Leasing Co Private Limited)



**Shreyans Mehta**  
Director  
DIN:06756771